

# **CALL FOR PAPERS**

## **NTU Management Review 2014 Management Theory and Practice Conference**

### **Conference Theme**

Frontiers of Management: An Asia Pacific Perspective

**April 4-5, 2014**

**Kitakyushu International Convention Center  
Kitakyushu, Japan**

Hosted by

**College of Management, National Taiwan University (NTU), Taiwan**

**Graduate School of Management, Kyoto University, Japan**

**NTU Business and Accounting Foundation of Culture and Education**

### **Background**

Given the fact that the Asia Pacific region has been the growth engine of global economy in recent years, it is critical for both scholars and practitioners to explore, analyze and interpret the development of management practices in this region. The 2014 Management Theory and Practice Conference, initiated by NTU Management Review, an academic journal published by the College of Management at National Taiwan University, aims to provide an academic forum for exchanging management research ideas and outputs in the Asia Pacific area. Scholars and practitioners from all parts of the world are welcomed to attend the conference.

### **Scope and Topics**

The 2014 Management Theory and Practice Conference focuses on the frontiers of management from an Asia Pacific perspective, aiming to gain new insights on different fields of management such as accounting, finance, organizational behavior, human resources, marketing, information management, e-commerce, productions and operations management, and corporate strategy. Research papers that can bring new visions and insights into management theories and practices are invited. Issues that are germane to the Asia Pacific region are also encouraged.

Original research papers aligned with the conference theme are invited. Theoretical, empirical, literature review or case studies are all welcomed. Major topics of interest include, but are not limited to:

- Financial reporting practices and quality in the Asia Pacific region;
- Management accounting and controls of companies in the Asia Pacific region;
- Auditing practices and quality in the Asia Pacific region;
- The evolution of the accounting information environment in the Asia Pacific region.
- Investment in the Asia Pacific region;
- Corporate finance in the Asia Pacific region;
- Corporate governance in the Asia Pacific region;

- New service and brand marketing trends in the Asia-Pacific region;
- B2B marketing in the Asia Pacific region;
- New concepts and theories of organizational behavior/human resources management for the Asia Pacific region;
- Managing risks of value networks;
- Design, innovation and information systems;
- Strategy and innovation from an Asia Pacific perspective;
- Creating and capturing value through strategy and innovation;
- Small and medium enterprise (SME) management.

All submissions should follow the style of NTU Management Review (see below), and are subject to the double blind review process. Papers that are accepted for presentation at the conference are strongly encouraged to submit to NTU Management Review, which will be followed by a fast track review process.

### **Features of the Conference**

This conference is featured by

- Two keynote speeches by internationally renowned scholars;
- A session of in-depth discussions by invited scholars with distinguished research achievements;
- Concurrent sessions of paper presentations with the comments from discussants;
- A banquet;
- Two lunches;
- Conference tour.

### **Conference Date and Venue**

Date: April 4-5, 2014

Venue: Kitakyushu International Convention Center

Address: 3-9-30 Asano, Kokurakita-ku, Kitakyushu-shi, Fukuoka 802-0001, Japan

Website: <http://www.city.kitakyushu.lg.jp/english/>

### **Important Dates**

Paper (full paper) Submission Deadline: **October 1, 2013**

Acceptance Notification Date: **November 18, 2013**

Registration and Fees Payment Deadline: **December 18, 2013**

Uploading Accepted Paper after Revision: **February 18, 2014**

### **Awards**

#### **1. Best Paper Award**

One paper will be selected for this award with a prize of US\$800. The recipient is obligated to submit the award-winning paper to NTU Management Review.

#### **2. Excellent Paper Award**

Three papers will be selected for this award with each receiving a prize of US\$400. The recipients are obligated to submit their award-winning paper to NTU Management Review.

#### **3. Recommended Paper Award**

Fifteen papers will be selected for this award with each receiving a prize of US\$250. The recipients are obligated to submit their award-winning paper to NTU Management Review.

### **NTU Management Review Style Guide**

1. All submissions should conform to the editorial guidelines and format of NTU Management Review (<http://review.management.ntu.edu.tw/>). The paper review process follows the criteria of NTU Management Review which includes significance of the topic, relevant literature, research questions, purpose, methodology and quality of analysis or coherence of argument. For further information, please visit our website at <http://mtpc2014.ntu.edu.tw/>.
2. All submissions should be written in English and prepared using 12-point Times New Roman font, with 2.54cm (1" ) margins, and double-spaced format. The paper should not exceed 15,000 words in length and should be presented as a portable document format (PDF). Please refer to the NTU Management Review Guideline and ensure you read the Author Guidelines section before submitting your paper.
3. Each participant is responsible for the full cost of his/her attendance to the Conference, including air tickets, hotel, and registration.
4. All accepted papers are required to be presented at the Conference. Authors need to pay for the registration fee before December 18, 2013.

### **Questions and Contacts**

Should you have any questions, please do not hesitate to contact us.

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### **Registration Fee**

Registration fee is US\$200 (no other currency will be accepted), covering the following events and materials: opening ceremony, keynote speech, in-depth discussion session, concurrent sessions, lunches, coffee/tea break, welcome banquet, conference tour, a hardcopy of the program and proceedings, and a USB stick.

1. Please register for the conference using the online registration website.  
Regular registration will start from **November 18, 2013**.  
The online registration will be closed on **April 1, 2014**.
2. Registration confirmation will be sent via e-mail to the email address listed on your registration form.
3. Each attendee must register separately.
4. Method of Payment: Credit card.  
We accept Visa, and Master credit cards.