提升投稿優質期刊研究力研習

您有提升投稿優質國際期刊研究力的需求嗎?

歡迎參加國科會科教處應用科學教育學門餐旅教育SIG暨弘光科技大學管理學院主辦的研習活動!

▶時間: 103年3月19日(三) 下午3:00-5:00

▶地點: 弘光科技大學M棟MB105會議廳

>演講題目:

Emerging Topics in Hospitality-Tourism Research. How to Pursue High Quality Research with a Shoestring Budget

>演講貴賓:

Prof. Haragopal "HG" Parsa

- Barron Hilton Chair in Lodging
- Professor of Hospitality Management at the University of Denver
- Associate Editor, Journal of Hospitality and Tourism Research (JHTR)
- Founding editor-in-chief of Journal of Foodservice Business Research
- Guest Editor for Cornell Hospitality Quarterly
- Editorial boards of 11 hospitality-tourism journals
- ▶報名網頁:報名自即日起至3月14日止 http://activity.hk.edu.tw/actnews/index.php?Sn=128