

Call for Papers

ISBM 2014

名古屋

April 2 - 4 , 2014 || Nagoya, JAPAN

VENUE

Noyori Conference Hall, Nagoya University

WEBSITE

<http://www.tw-knowledge.org/isbm2014>

International Symposium on Business and Management

Honorary Conference Chair

- Chair Professor Milton Mung-Shiung Shieh, Shih Chien University (Taiwan)

Conference Chair

- Wenchang Fang, National Taipei University (Taiwan)

Conference Co-chairs

- Wachara Chantatub, Chulalongkorn University (Thailand)
- Ushio Sumita, University of Tsukuba (Japan)
- Edward Watson, Louisiana State University (USA)
- Shigeki Yokoi, Nagoya University (Japan)

Local Committee Chair

- Takami Yasuda, Nagoya University (Japan)

Publications

- International Journal of Business and Information
- International Journal of Cyber Society and Education

Topics

- Economic, Finance, Human Resource
- Service Science and Others
- Strategic and Change MGT
- Information and Technology
- Marketing and Consumer Behaviors
- Management and Decision Science
- Operation MGT and Research
- Tourism and Hospitality MGT

Awards

- Distinguished Papers Awards
- Best Papers Awards

Submission Deadline

- November 1, 2013



Papers/abstracts are invited to submit on-line. All submissions will be reviewed by at least two independent peers. Detailed information can be found on the conference website. Detailed information can be found on the conference website or contact isbm2014@gmail.com