

2018 14th

知識經濟與全球化管理 國際研討會

The International Conference on Knowledge-Based Economy and Global Management

研討主題

供應鏈與全球運籌管理
國際行銷與國際企業管理
經濟發展與國際貿易
全球化趨勢下之金融市場及財務會計
跨文化管理與國際人力資源
資訊科技應運與管理資訊系統
餐旅及休閒事業管理
電子商務與新興商業模式
公司治理與企業倫理
智慧財產與商務法律
知識經濟與知識管理
其他與商業及管理相關之議題

Topics

Supply Chain Management and Global Logistics
International Marketing and MNEs Management
Economic Development and International Trade
Financial Markets and Accounting in Globalization
Cross-Culture Management and International Human Resources
IT Application and Management Information System
Hospitality and Recreation Industries Management
E-Commerce and New Business Models
Corporate Governance and Business Ethics
Intellectual Property and Business Law
Knowledge-Based Economy and Knowledge Management
Other Business and Management Related Topics

投稿須知

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各研討主題之論文全文以英文書寫、以英文發表

本研討會所有投稿之論文以雙匿名方式進行審稿，並確保出版之論文是經過公平的審查

論文全文投稿請E-mail至business@stust.edu.tw

Submission Policies

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研討會時程如下：

全文截稿日期：2018年9月10日

審查公佈日期：2018年9月20日

研討會日期：2018年11月8日至9日



Important Deadlines

Full Paper Submission: September 10, 2018

Notice of Paper Acceptance: September 20, 2018

Conference Dates: November 8-9, 2018