

# Call for Paper

## 2018 International Conference on Modern Management and Innovation

27<sup>th</sup> April 2018, Hsinchu, Taiwan

The 2018 International Conference on Modern Management and Innovation (2018 ICMMI) will be held in Hsinchu on April 27, 2018. The scholars are encouraged to submit papers on any aspect of management theory, empirics and practice including but are not limited to the following topics:

- Customer Relationship Management
- Derivatives
- Financial Management
- Human Resources Management
- Supply Chain & Logistic Management
- Innovation Management
- International Business
- Marketing Management
- Operation and Production Management
- Operations Research
- Organizational Management
- Risk Management and Insurance
- Service Management
- Retail Management
- Consumer Behaviour
- FinTech(Financial Technology)
- Lean Production and Management
- Project Management
- Quality Management and Six Sigma
- Theory of Constraint and System Thinking
- Sustainable Management of Environmental Resources
- Green Management
- Strategic Management
- The Risk Evaluation and Management of Improving Projects
- Technology Management
- Big Data Analysis
- Industry 4.0
- E-learning
- Electronic / Mobile Commerce
- Information and Communication Security
- Information Management
- IoT(Internet of Things)
- Cloud Computing
- Other Issues Related to Management and Innovation

### Submission of Papers

Each paper can be written in Chinese or English and must be full paper submission. The paper in Chinese is limited to 10 pages, and should include Chinese and English titles, abstracts and author's information (academic experience/affiliation, full address, telephone, and e-mail) and the appropriate field (i.e., Marketing Management, Business Administration, Information Management, Finance, Industrial Engineering and Management, etc.). Each paper in English is also limited to 10 pages (APA format). Electronic submissions in PDF format are strongly recommended (refer to the sample submission paper format).  
Submission Web Site: <http://icmmi.must.edu.tw>

### Publications

All submitted papers will be reviewed by program committee members and selected based on their originality, significance, relevance, and clarity of presentation. The abstract of accepted papers will be published in the conference proceeding and will apply for ISBN numbers. Submission of a paper should be regarded as an undertaking that, should the paper be accepted, at least one of the authors will attend the conference to present the paper.

### Important Dates

- Online submission system open on: January 10, 2018
- Full paper submission due: March 17, 2018
- Notification of Acceptance: March 29, 2018
- Authors' registration & payment: March 30- April 11, 2018
- Conference date: April 27, 2018

### Registration Information

Registration fee: NT\$ 1,000 (US\$32)

Registration fee payment: bank transference

Account: College of Management (Conference), Minghsin University of Science and Technology

(Taiwan Business Bank, Hsin Chu Branch; SWIFT CODE:MBBTTWTP320; ACCOUNT NO:32012067339)

### Please feel free to contact us

Coordinator

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